



CB – 373

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II Semester B.Com. Examination, Aug./Sept. 2023
(CBCS) (2020-21 and Onwards) (Repeaters)
TOURISM AND TRAVEL MANAGEMENT
Paper – 2.5 : Tourism Business – II

Time : 3 Hours

Max. Marks : 70

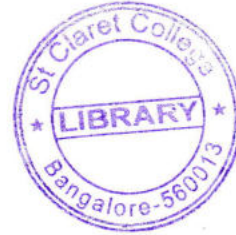
Instruction : Answer in **English** only.

SECTION – A

1. Answer **any five** of the following questions. **Each** question carries **two** marks.

(2×5=10)

- Define business.
- What do you mean by informal organization ?
- Enlist any two functions of NTO.
- What is business travel ?
- Expand WTO and NTO.
- Write any two duties of WTO.



SECTION – B

Answer **any three** of the following questions. **Each** question carries **five** marks.

(3×5=15)

- Explain the functions of NTO.
- Elucidate the role of WTO in developing tourism.
- Enumerate the significance of technology in tourism.
- What are modern media techniques ? Explain them.

P.T.O.



SECTION – C

Answer **any three** of the following questions. **Each** question carries **fifteen** marks.

(3×15=45)

6. Draw the chart of WTO organization and explain it in detail.
 7. Discuss the role of computers in Air-cargo, Airlines, Hotels and Railways.
 8. Write a note on computer reservation system.
 9. Explain the categories of tourism statistics.
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