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CB – 496

II Semester B.A./B.Com. (Vocational) Examination, Aug./Sept. 2023

(CBCS) (Repeaters) (2014-15 and Onwards)

TOURISM AND TRAVEL MANAGEMENT TTM

Paper – 2 : Tourism Product

Time : 3 Hours

Max. Marks : 70

Instruction : Answer all Sections.

SECTION – A

I. Answer **any 5** of the following questions. **Each** question carries **two** marks.

(5×2=10)

- Define MICE.
- Name four famous adventure tourism sports in Goa.
- Name any 2 bird sanctuaries in India.
- Name any 2 Islands of Karnataka.
- What is flora and fauna ?
- What are manmade resources ?
- What is educational tourism ?
- Expand :
 - KSTDC
 - WTO.



SECTION – B

II. Answer **any 3** of the following questions. **Each** question carries **6** marks.

(3×6=18)

- Write a note on Indian Paintings.
- Explain in detail the adventure tourism.
- Explain the desert festival.
- Explain the art and architecture in India.
- Explain the effect of climate in tourism business.

P.T.O.



SECTION – C

III. Answer **any 3** of the following questions. **Each** question carries **14** marks.

(3×14=42)

- 1) What is Tourism Product ? Explain the features and scope of tourism product.
 - 2) Write a note on festivals of Hindus in India.
 - 3) Explain how Bangalore can be considered as one of the hubs for educational tourism.
 - 4) Write a note on UNESCO world heritage sites in India.
 - 5) Give a note on the following :
 - a) Rural Tourism
 - b) Adventure Tourism.
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