



PG – 1081

I Semester M.B.A. Degree Examination, February 2016
(CBCS) (2014-15 and Onwards)
MANAGEMENT
Paper – 1.6 : Business and Industry

Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer any five of the following questions. Each question carries five marks. (5×5=25)

1. Discuss the Interface between manufacturing and IT Industry.
2. Explain the role and Importance of putting out system.
3. Enumerate the challenges of start-ups and MSME sector in India.
4. Explain the role and contribution of service sector to Indian economy.
5. Elucidate the present status of third sector in India.
6. Explain 'British Raj' in the context of Indian business.
7. "Digital India" is helpful for solving unemployment problem in India. Discuss.



SECTION – B

Answer any three questions. Each question carries ten marks. (3×10=30)

8. Explain the causes and consequences of industrialization in India.
9. Describe the future scenario of Agriculture Sector in Indian economy.
10. Discuss any five eminent industry persons and houses in India. How they are models to the younger entrepreneurs ?
11. Discuss the consequences of crisis in business and strategies for managing crisis.

P.T.O.

