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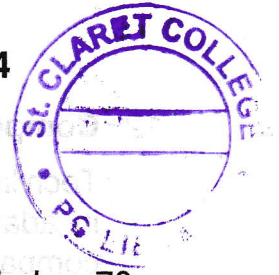
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I Semester M.B.A. (Day & Eve.) Examination, June/July 2024

(CBCS) (2021 – 22)

MANAGEMENT

Paper 1.2 : Organizational Behaviour



Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer **any five** of the following :

(5×5=25)

1. Discuss the evolution of management.
2. Explain the challenges in organisational behaviour.
3. Discuss Maslow's need hierarchy theory.
4. Discuss the process of conflict and resolution.
5. Explain the importance of creating and sustaining a positive culture in organisation.
6. What are the methods of organisational development ?
7. Discuss the impact of stress on performance.

SECTION – B

Answer **any three** of the following :

(3×10=30)

8. Discuss the relationship between personality and work.
9. What are the techniques of group decision making ?
10. Explain the process of transactional analysis.
11. What are the different ways to overcome the resistance to change ?

P.T.O.



SECTION – C

12. **Compulsory** (Case study) :**(1×15=15)**

Tech Innovations Inc., a rapidly growing technology startup, is facing challenges in adapting to market changes and scaling its operations effectively. The company's hierarchical structure and traditional decision-making processes have become barriers to innovation and agility. Recognizing the need for organizational development, the CEO, Alex, has initiated a transformational journey to foster a culture of agility and responsiveness. However, resistance to change and entrenched mindsets pose significant obstacles to the company's development efforts.

Questions :

- a) How would you engage employees at all levels of the organization to overcome resistance to change and foster a culture of continuous learning and adaptation ?
- b) Explore the role of leadership in facilitating organizational development and driving cultural change.
- c) Discuss how organizational structure, culture and leadership style may either facilitate or hinder organizational development.