



14

III Semester M.B.A. Examination, June 2024

(CBCS)

MANAGEMENT

3.9 : Management Perspectives
(Open Elective)

Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer **all** the questions. **Each** question carries **two** marks.

(10×2=20)

1. Define Management.
2. Explain the term Organization.
3. What is Quality Circle ?
4. Define Pareto Chart.
5. What is Brainstorming ?
6. What is Informal Communication ?
7. Define Autocratic Leadership style.
8. What is delegation in leadership ?
9. What do you mean by Intrinsic Motivation ?
10. Define Business Communication.

SECTION – B

Answer **any four** questions. **Each** question carries **five** marks.

(4×5=20)

11. Write a short note on functional areas of the organization.
12. Bring out the characteristics of successful team.
13. What is matrix organizational structure and explain its advantages.
14. Explain Herzberg's two factor theory of motivation.
15. Describe the steps involved in the process of meeting.
16. Differentiate between planning and organizing.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **10** marks. **(3×10=30)**

17. Explain in detail various types of organizational structure with examples.
 18. Explain in detail various management tools with examples.
 19. Describe the process of Business Communication.
 20. Describe the functions of management.
 21. What are different theories of motivation ? Explain briefly any two theories of motivation.
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