

Name	Vasu V
Designation	Assistant Professor
Qualification	M.Com, PGDBA,NET
Email id	vasuvvasu@gmail.com
Years of Experience*	Seven years

Professional Qualification

Name	Programme	Institution/University	Year of Passing
PG	M.Com	Jnana Jyothi College of Business (Bangalore University)	2010
	PGDBA	KUVEMPU UNIVERSITY	2011

Books/Chapters/Articles in Books

Sl. No	Title of the Paper	Publisher & Place of Publication	ISBN/ISSN	Month & Year
1.	"A STUDY ON FINANCIAL HEALTH OF STEEL AUTHORITYF INDIA LTD."	IJIR(IMPERIAL JOURNAL OF INTERNAL DISCIPLINARY RESEARCH)	2454-1362	August 2016
2.	"STUDY ON CONSUMER SATISFACTION TOWARDS CAR WITH SPECIAL REFERENCE TO RENAULT DUSTER IN BANGALORE CITY"	GLOBAL JOURNAL FOR RESEARCH ANALYSIS (GJRA)	2277-8160	May 2017
3.	A STUDY ON FINANCIAL PERFORMANCE OF SELECTED PHARMACEUTICAL COMPANIES IN INDIA	INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE(IRJCAS)	2319-9202	June 2017

Papers Presented

Sl. No	Title of the Paper	Name of Conference/ Seminar/ Symposium	Organized by	Regional/National/ International	Date
1.	A STUDY ON IMPACT AND IMPLICATION OF G S T ON STARTUPS.	ONE DAY NATIONAL CONFERENCE ON “START UP INDIA-TRENDS, OPPORTUNITIES AND CHALLENGES”	St.Claret College Jalahalli Bengaluru- 13	National	26 October 2016
2.	A STUDY ON NETWORK MARKETING IN KARNATAKA :A CASE STUDY ON TUPPERWARE INDIA LTD WITH SPECIAL REFERENCE TO BENGALURU	PEOPLE CONNECT: NETWORKING FOR SUSTAINABLE DEVELOPMENT	St. College College Jalahalli Bengaluru -13	International	10 November 2017
3.	AN EMPIRICAL STUDY ON RELATIONSHIP BETWEEN LEVERAGE AND PROFITABILITY: A SPECIAL REFERENCE TO SELECTED CEMENT COMPANIES IN INDIA	ONE DAY NATIONAL CONFERENCE ON ISSUES AND CHALLENGES OF COMMERCE AND MANAGEMENT	ST.CLARET COLLEGE Jalahalli Bengalur 13	National	20 OCTOBER 2015

Any other relevant information (Membership in Boards, Associations; Awards and Special Achievements

- **Set question paper for REVA University for semester exams.**